

ANNUAL CURRICULAR PLAN

Page No. *10*

Name of the College : *S.N.R.K. OBC Nidalsanda*

Name of the Lecturer : *K. A. Sanyal*

Class : *II B.Com*

Year : *Sem III*

Page :

Sl. No.	Month	Week	Syllabus Topic	Additional Input / Value Addition / Project / Taught	Curricular Activity				Co - Curricular Activity				Remarks
					Activity Conducted	Hours allocated	Whether conducted	If not, alternate date	Activity Conducted	Hours allocated	Whether conducted	If not, alternate date	
<i>Three</i>	<i>III</i>	<i>5</i>	<i>Definition, Impedance and Limitations of Chapter</i>		<i>Teaching</i>		<i>Conducted</i>						
					<i>Teaching</i>		<i>Conducted</i>		<i>Classroom</i>		<i>Conducted</i>		
					<i>Teaching</i>		<i>Conducted</i>		<i>Classroom</i>		<i>Conducted</i>		
<i>Three</i>	<i>IV</i>	<i>5</i>	<i>Collection of data schedule and diagnosis</i>		<i>Teaching</i>		<i>Conducted</i>						
					<i>Teaching</i>		<i>Conducted</i>						
					<i>Teaching</i>		<i>Conducted</i>						
<i>Three</i>	<i>V</i>	<i>5</i>	<i>Frequency distribution and Tabulation</i>		<i>Teaching</i>		<i>Conducted</i>		<i>Tabulation</i>		<i>Conducted</i>		
					<i>Teaching</i>		<i>Conducted</i>						
					<i>Teaching</i>		<i>Conducted</i>						

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ANNUAL CURRICULAR PLAN

Business Statistics

Name of the College : S.V.R.K. GDC, Nidadavolu

Name of the Lecturer : K.N. Surya Kumar

Class : II B.Com

Year : Sem III

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
July	I	5		Diagrammatic and Graphic presentation of data using computer		Teaching		Conducted		Assignment		Conducted		
						Teaching		Conducted		Classroom Game		Conducted		
						Teaching		Conducted		Platform		Conducted		
						Teaching		Conducted						
						Teaching		Conducted						
	II	5		Characteristics of measures of central Tendency - Types of averages		Teaching		Conducted						
						Teaching		Conducted						
						Teaching		Conducted						
	III	5		Arithmetic		Teaching		Conducted						
						Teaching		Conducted						
						Teaching		Conducted						
	IV	5		Geometric mean, Harmonic mean		Teaching		Conducted						
						Teaching		Conducted						
						Teaching		Conducted						
	V	3		Median		Teaching		Conducted						
						Teaching		Conducted						
						Teaching		Conducted						

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ANNUAL CURRICULAR PLAN

Business Statistics

Name of the College : S.V.R.K. GDC, Nidadavolu

Name of the Lecturer : K. N. Sanyamaryana

Class : II B.Com

Year : III Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	
	Aug	I	2	Median		Teaching		conducted		Assigned		conducted		
		II	5	Mode		Teaching		conducted						
		III	3	Deciles, Percentiles, Properties of averages and their application		Teaching		conducted		Classroom		conducted		
		IV	4	Properties of dispersion		Teaching		conducted						
		V	5	Range - Quartile deviation - Mean deviation - Standard deviation - Coefficient of variation - Stearns' definition - Karl Pearson's and Bowley's measures of Stearns' - Normal distribution		Teaching		conducted		placement		conducted		

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ANNUAL CURRICULAR PLAN

Business Statistics

Name of the College : S.V.R.K. GDC, Nidadavolu

Name of the Lecturer : K.N. Suryanarayana

Class : II B.Com

Year : IV Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
	Sept	1	4	<u>Measures of Relation</u> Meaning and use of correlation - Types of correlation - Pearson's coefficient - Spearman Rank correlation - Probable method - Calculation of correlation by using computers		Teaching		Conduct		Assignments		Conduct		
		II	3	Regression analysis comparison between correlation and Regression Equations - Interpretation of Regression Co-efficient		Teaching		Conduct		Class & group		Conduct		
		III	5	Analysis of Time Series & Index Numbers		Teaching		Conduct		Class & group		Conduct		

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ANNUAL CURRICULAR PLAN

Business Statistics

Name of the College: SVR & DC, Nidadavolu

Name of the Lecturer: K.N. Subramanyam

Class: II B.Com

Year: III Sem

Page: 1

S. No.	Month	Week	Topic	Additional Input / Value Addition / Project	Curricular Activity				Co - Curricular Activity				Remarks
					Activity Conducted	Hours allocated	Whether conducted	If not, alternate date	Activity Conducted	Hours allocated	Whether conducted	If not, alternate date	
			Components of Time Series - Measurement of trend and seasonal variations - Index Numbers - Methods of construction of Index Numbers.		Teaching		Conduct						
		IV	Price Index Numbers		Teaching		Conduct						
			Quantity Index Numbers - Test of Adequacy of Index Number - test of Index Numbers - Index Numbers - Limitations of Index Numbers - Use of complex technique.						Class & group		Conduct		
		V	Revision & Exercise										

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ANNUAL CURRICULAR PLAN

Name of the College : SVRK GDC, Nidadavolu

Name of the Lecturer : K. N. Sureshwararajana

Class : III B.Com

Year : I Sem

Paper : Commercial Geography

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
	June	III	5	Internal Structure of the Earth		Teaching		Conducted		Clean & Green		Conducted		
		II	5	Latitude - Longitude Reading of the earth		Teaching		Conducted						
		I	5	Evolution of Earth Environment Pollution		Teaching		Conducted		plantation		Conducted		

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ANNUAL CURRICULAR PLAN

Commercial Geography

Name of the College : SVRKK GDC Nidadavolu

Name of the Lecturer : K. N. Sureshwaranyan

Class : III B.Com

Year :

I Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
I	July	I	5	Global Warming measures to be taken to protect to Earth		Teaching		Conducts		clean 41 lenses		conducts		
II		5	5	Index - Agriculture Land use soils		Teaching		Conducts		plantation		conducts		
III		5	5	Major crops Food crops Non food crops		Teaching		Conducts						
IV		5	5	Importance of Agri culture - Problems in Agriculture - Agri culture Development		Teaching		Conducts		clean c. Groom		conducts		
V		3	3	Index - Fisheries Fish - Shells of Fish in P.P		Teaching		Conducts						

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ANNUAL CURRICULAR PLAN

Commercial Geography

Name of the College : SVRK GDC (M), Nidadavolu

Name of the Lecturer : K.N. Suryanarayana

Class :

Year :

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	
Aug	I	2	4	Forest conservation Act 1980		Teaching		Conducted		clean & Green		Conducted		
						Teaching		Conducted						
						Teaching		Conducted						
						Teaching		Conducted						
						Teaching		Conducted						
Aug	II	3	4	Compensation - Afforestation fund bill 2015 - Forest Right Act 2006, Need for protection of habitats.		Teaching		Conducted						
						Teaching		Conducted						
						Teaching		Conducted						
						Teaching		Conducted						
						Teaching		Conducted						
Aug	III	4	4	Indica - minerals and mining - mineral - Reserves Non-Reserve list of minerals - mining Coal - Quality - etc		Teaching		Conducted		Plantation		Conducted		
						Teaching		Conducted						
						Teaching		Conducted						
						Teaching		Conducted						
						Teaching		Conducted						
Aug	IV	5	4	Sustainable Development and Management of Biodiversity - Distinctive people Indica - Water Reserves - River water Reserves		Teaching		Conducted						
						Teaching		Conducted						
						Teaching		Conducted						
						Teaching		Conducted						
						Teaching		Conducted						

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ANNUAL CURRICULAR PLAN

Commercial Geography

Name of the College : S.V.R.K GDC (M) Nidadavolu

Name of the Lecturer : K.N. Suresha Rao

Class :

Year :

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
	Sept	I	4	Revision and evaluation of case		Teaching		Conducts		Class & Group		Conducts		
		II	4	Revision measures rivers - perennial and perennial rivers - Utilizing of rivers - Expansion of India's R.P		Teaching		Conducts		Class & Group		Conducts		
		III	5	Revision						Blood donation camp		Conducts		
		IV	5	Revision										

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Commercial Geography

Paper:

Paper:

ANNUAL CURRICULAR PLAN

GST

Name of the College : S.V.R.K. GDC(M) Nidadavolu

Name of the Lecturer : K.N. Subba Rao

Class : II B.Com

Year : 2nd Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition / Taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allocated	Whether conducted	If not, alternate date	Activity Conducted	Hours allocated	Whether conducted	If not, alternate date	
1	June	1	5	Unit I Introduction Overview of GST - Concepts - Limitations of VAT		Teaching		Conducted		Clearing, Game		Conducted		
2	June	2	5	Need for Tax Reform - Initiatives for Introduction of GST -		Teaching		Conducted						
3	June	3	5	Challenges and advantages of the current level and proposed state level on introduction of GST		Teaching		Conducted		Platform		Conducted		

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Name of the Lecturer : I. N. Suresh Kumar

Year: 1960

Paper:

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ANNUAL CURRICULAR PLAN

GST

Name of the College : SVR GDC, Nidadavolu
Name of the Lecturer : K.N. Subyanarayana

Class : III B. Com

Year : I Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
Aug	I	1	2	Taxes and Duties outside the purview of GST		Teaching	2	Conduct						
				Tax on items containing alcohol - Tax on Petroleum products		Teaching	4	Conduct		Clearance given		Conduct		
				Tax on Tobacco products		Teaching	3	Conduct						
				Taxation of Services		Teaching	3	Conduct						
				With IV Input - State Goods and Service Tax		Teaching	3	Conduct		Platform		Conduct		
I	5	5	5	Major advantages of GST Model - Features of GST Model - Goods and Service Tax		Teaching	3	Conduct						
				Transactions within a State under GST - Interstate Transactions under GST - Illigibility		Teaching	3	Conduct						

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ANNUAL CURRICULAR PLAN

Name of the College : SVRK GDC, Nidadavolu

Name of the Lecturer : K.N. Sureshvarajana

Class : III B.Cam

Year : IV Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition / Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
	Sept	I	4	Unit I Time of supply of Goods & Service Value of supply - Input Tax credit - Distribution of credit		Tuesday	2	Conducted		Clean & Green		Conducted		
		II	3	Availability in special circumstances GST utilization of ITC		Tuesday	3	Conducted						
		III	2	between Central GST and State GST		Tuesday	2	Conducted		Blood donation Camps		Conducted		
		IV	3	Revision			3							
		V	5	Revision			5							
			1	Exam			1							

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SVRK GDC, Nidalande

K.N. Suresh Narayana

Class : III B. Com

Year: 1989

Paper :

[illegible]

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Buchanan's *Supplement* to

Blackburn, Christopher S.
Marginalia

Class:	Teacher:	Year:	Page:
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ANNUAL CURRICULAR PLAN

Name of the College : SVRK GDC, Nidadavolu

Business Organisation & Management

Name of the Lecturer : K.V. Sureshaaryana

Class : I B. Com

Year : 1st Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
	July	I	5	Industry Classification		Teaching		Conducts						
		II	4	Relationship among Trade, Industry and Commerce.		Teaching		Conducts		clean & green		Conducts		
		III	5	Factors of Business Organisation: Sole Proprietorship, Joint Hindu Family firm.		Teaching		Conducts						
		IV	5	Partnership firm, joint stock company, Co-operative societies		Teaching		Conducts						
		V	5	Choice of form of Organisation - Government - Business Enterprise		Teaching		Conducts		plantation		Conducts		
		VI	3	Public Sector Enterprise		Teaching		Conducts						
				Multinational Corporation										

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ANNUAL CURRICULAR PLAN

Business Organization and Management

Name of the College : SVRK GDE, Nidadavolu

Name of the Lecturer : K.N. Subramaniam

Class : I B.Com

Year : 1st Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
Aug				Unit III Joint stock Company		Teaching		Conduct		Clearance		Conduct		
				I Company Incorporation		Teaching		Conduct		Clearance		Conduct		
				II Preparation of important documents for incorporation of company - Memorandum of Association - Articles of Association		Teaching		Conduct		Clearance		Conduct		
				III Differences between memorandum of Association and Articles of Association		Teaching		Conduct		Clearance		Conduct		
				IV Preparation of its content - Companies Act 2013 Unit IV		Teaching		Conduct		Clearance		Conduct		
				By Process of Management Planning - Decision making; Organizing		Teaching		Conduct		Clearance		Conduct		
				V Line and Staffs - Staffing		Teaching		Conduct		Clearance		Conduct		
				VI Dispersing and controlling		Teaching		Conduct		Clearance		Conduct		

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ANNUAL CURRICULAR PLAN

Business Organisation and Management

Name of the College : *SVRK GDC, Nidadavast*
Name of the Lecturer : *K.N. Saraphaavara*

Class : *I & Sem*

Year : *1st Sem*

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition / Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
	<i>Sept</i>	<i>I</i>	<i>5</i>	<i>Delegation and decentralization at Authority Unit V Functional Process of Management</i> <i>Production - Manufacturing - Role in Indian Market</i>		<i>Teaching</i>		<i>Conducts</i>		<i>Clear & Green</i>		<i>Conducts</i>		
		<i>II</i>	<i>3</i>	<i>Marketing - Management Marketing Concept: Marketing mix</i>		<i>Teaching</i>		<i>Conducts</i>						
		<i>III</i>	<i>5</i>	<i>Product life cycle: Pricing policies and processes Financial Management; objectives and forms of funds - Human Resource Management</i>		<i>Teaching</i>		<i>Conducts</i>						

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ANNUAL CURRICULAR PLAN

Business Organisation and Management.

Name of the College : SVRK GDC, Nidadavolu
Name of the Lecturer : K.N. Subrahmanyam

Class : I B.Com

Year : 1st Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
	Oct	1	5	Revision						Blood donation		Conducted		
	Oct	2	1	Revision						Camp & Grouping				
	Oct			Exams.										

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ANNUAL CURRICULAR PLAN

Marketing of financial services

Name of the College : S.V.R.K. GDC, Nidadavolu

Name of the Lecturer : K.N. Suryanarayana

Class : III B.Com

Year : VI Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
N00	IV	IV		Unit I Differences between goods and service marketing service centers Integrated Service Management		Teaching		Conducts		Constitution Day		Celebrates		

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ANNUAL CURRICULAR PLAN

Marketing of financial
Sector

Name of the College : S.V.R.K. GDC, Nidadavolu
Name of the Lecturer : K.N. Suryanarayana

Class : III B Com

Year : VI Sem

Paper : .

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
Dec	1			Service Elements		Teaching		Conducts		Wald		Conducts		
				Unit II Constanting		Teaching		Conducts		AIIDS				
				Survive Environment		Teaching		Conducts		Buy				
				Managing People		Teaching		Conducts		Clean EI		Clean EI		
		II		Service advantage		Teaching		Conducts		Green		Green		
		III		Service Quality		Teaching		Conducts						
		IV		Service Productivity		Teaching		Conducts						
		V		Customer Loyalty		Teaching		Conducts						

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ANNUAL CURRICULAR PLAN

Name of the College : S.V.R.K GDC, Nidadavolu

Marketing of business
Semester

Name of the Lecturer : K.N. Suryanarayana

Class : III B.com

Year : VI Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
I	I	I		Unit II Pricing and promotion strategies		Teaching		Conduct		Classroom & Group		Conduct		
						Teaching		Conduct						
						Teaching		Conduct						
						Teaching		Conduct						
II	II	II		Unit III Promotion strategies		Teaching		Conduct		Classroom & Group		Conduct		
						Teaching		Conduct						
						Teaching		Conduct						
						Teaching		Conduct						
III	III	III		Unit IV Distribution strategies		Teaching		Conduct		Classroom & Group		Conduct		
						Teaching		Conduct						
						Teaching		Conduct						
						Teaching		Conduct						
IV	IV	IV		Unit V Distribution strategies		Teaching		Conduct		Classroom & Group		Conduct		
						Teaching		Conduct						
						Teaching		Conduct						
						Teaching		Conduct						

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ANNUAL CURRICULAR PLAN

Marketing of financial services

Name of the College : S.V.R.K. GDC, Nidadavolu

Name of the Lecturer : K.N. Suryanarayana

Class : III B Com

Year : VI Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	
Pak	I	I		Approaches for providing services		Teaching		Conduct		clean & green		Conduct		
	II	II		Channel for service provision		Teaching		Conduct		clean & green		Conduct		
	III	III		Designing and marketing service packages		Teaching		Conduct		Asstn and		Conduct		
	IV	IV		Best Unit & Refin/ Financial services		Teaching		Conduct		clean & green		Conduct		
				Investment services										
				Insurance services										
				Credit services -										
				International Services										

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ANNUAL CURRICULAR PLAN

Made in
Finance Division

Name of the College : S.V.R.K.G.D.C, Nidadavolu
Name of the Lecturer : K.N. Suryanarayana

Class : III B.Com

Year : VI Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
	March	1		Revision						Extra revision before Exam		Conducted		

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ANNUAL CURRICULAR PLAN

Marketing

Name of the College : S.V.R.K. GDC, Nidadavolu

Name of the Lecturer : K.N. Suman

Class : III

Year : IV Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
Nov	I	1		Unit I Introduction Concepts of Marketing: Demand concept Selling concept - Social Marketing Concept - Marketing Min		Teaching		Conducts		Contribution Day		Conducts		
						Teaching		Conducts						

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ANNUAL CURRICULAR PLAN

Marketing

Name of the College :

S.V.R.K GDC, Nidadavolu

Name of the Lecturer :

K.M. Suresh Kumar

Class : III B.Com

Year : VI Sem

Paper :

Class : _____															Year : <u>V</u> sem		Paper : _____	
S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity					Co - Curricular Activity					Remarks		
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date					
Dec		I		4 P's of marketing - Marketing Environment - Unit II		Teaching		Conduct		Model AIDS Day		Conduct						
		II		Consumer Markets and Buyer Behaviors		Teaching		Conduct		Assign ment		Conduct						
		III		Buying Decision Process - stages		Teaching		Conduct										
		IV		Buying behaviour - Market segmentation -		Teaching		Conduct										
		V		Selecting segments		Teaching		Conduct		Clean & Green		Conduct						
				Advantages of Segmentation		Teaching		Conduct										

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ANNUAL CURRICULAR PLAN

Meeting

Name of the College : S.V.R.K GDC, Nidadavolu
Name of the Lecturer : K.N. Surya narayana

Class : III B.Com

Year : VI Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
Jan				Unit III										
		I		Product Management		Teaching		Conducts		Clear ex Given		Conducts		
		II		Product life cycle		Teaching		Conducts						
		III		New products, Product mix and Product line decision		Teaching		Conducts		Assignment		Conducts		
		IV		Product line decision		Teaching		Conducts						
		V		Design, Branding, packing and labeling		Teaching		Conducts		Market Visit		Conducts		
				Unit IV										
				Pricing Decisions		Teaching		Conducts						
				Factors influencing price determination		Teaching		Conducts						

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ANNUAL CURRICULAR PLAN

Name of the College : SVRK GDC, Nidadavolu
Name of the Lecturer : K.N. Subrahmanyam

Marketing

Class : III B Com Year : VI Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
Feb	I	I		Pricing strategies Skimming and penetrative Pricing Unit V		Teaching		Conducted		Clean & Green		Conducted		
				Promotion and Distribution		Teaching		Conducted		Clean & Green		Conducted		
				Promotion mix - Advertising - publicity		Teaching		Conducted		Clean & Green		Conducted		
				Public Relations - personal selling and Direct Marketing		Teaching		Conducted		Clean & Green		Conducted		
	II			Distribution channels Online Marketing - Global Marketing		Teaching		Conducted		Axismat		Conducted		

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Marketing

SVRk GDC, Nildavut

K.N. Sureshwarar

Year: VI Sem

Paper :

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ANNUAL CURRICULAR PLAN

Name of the College : S.V.R.K GDC, Nidadavolu
 Name of the Lecturer : K.N. Subhanarasimhan

Signature of the Lecturer

Class : II B Com

Year : IVth Sem

Page:

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition / Provided / taught	Curricular Activity				Co-Curricular Activity				Extracurricular
						Activity Conducted	Hours allocated	Whether conducted	If not, allocate date	Activity Conducted	Hours allocated	Whether conducted	If not, allocate date	
Nov	IV	I		Unit I Introduction Insurance law - Basic concepts; Insurance Person; estate		Teaching		Conducts						
						Teaching		Conducts		Constitute Body		Conducts		
	I			Advanced Year Agricultural Insurance Capitals and returns										

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ANNUAL CURRICULAR PLAN

Name of the College :

S.V.R.K. GDC, Nidadavolu

Income Tax

Name of the Lecturer :

K.N. Sureshbabu

Class : II B Com

Year : IVth Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
Dec		I		Residential Status		Teaching		Conducts		bold AIDS Day		Conducts		
		II		Income exempt from Tax		Teaching		Conducts		clean & Green		Conducts		
		III		Unit II Income from Salary		Teaching		Conducts						
		IV		Allowances, Perquisites		Teaching		Conducts		Assignment		Conducts		
		V		Profits in lieu of salary		Teaching		Conducts						
				Deduction from salary income										
				Computation of Salary income										
				Qualified savings eligible for deduction U/s 80C										

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ANNUAL CURRICULAR PLAN

Name of the College : SVRK GDC, Nidadavate
 Name of the Lecturer : K. N. Sutyamangara

Class : II B.Com

Year : IVth Sem

Paper : Income Tax

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
I	Jun	I		Problem		Teaching		Conducts		Clear ET Gross		Conducts		
		II		Problem		Teaching		Conducts						
		III		Pongal Festival		Teaching		Conducts						
		IV		Unit III		Teaching		Conducts						
II	Jun	I		Income from house property		Teaching		Conducts						
		II		Annual Value - Let-out		Teaching		Conducts						
III	Jun	I		Self occupied / deemed to be let-out house		Teaching		Conducts						
		II		deductions of income from house property (including problem)		Teaching		Conducts						

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ANNUAL CURRICULAR PLAN

Income Tax

Name of the College : SVRK GDC, Nidadavolu
Name of the Lecturer : K.N. Subrahmanyam

Class : II B Com

Year : IVth Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
Feb		I		Unit IV Income from capital gains - Income from other sources Chargeability -		Teaching		Conducts		Clear ex Gross		Conducts		
		II		assessment (including problem) Unit V		Teaching		Conducts		Clear ex Gross		Conducts		
		III		computation of total income of an individual		Teaching		Conducts		Assignment		Conducts		
		IV		deductions under Section - 80 (including problems)		Teaching		Conducts						

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Income tax

Paper :

Paper :

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ANNUAL CURRICULAR PLAN

Business Environment

Name of the College : SVRK GDC, Nidadavolu

Class : I B.Com

Year : IInd Sem

Paper :

Name of the Lecturer : K.N. Sushama Nayana

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
Nov	IV	1		Unit I Scope of business Environment: Business Environment - Meaning - Macro and Micro Dimensions of Business Environment - Economic - Political - Social - Technological -		Teaching		Conducted		National Constitution Day		Conducted		
						Teaching		Conducted						

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ANNUAL CURRICULAR PLAN

Environment

Name of the College : SVRK GDC Nidadavote

Class : I B.Com

Year : IInd Sem

Paper :

Name of the Lecturer : K.N. Sureshwarappa

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Addition Provided / taught	Curricular Activity				Co - Curricular Activity				Remark
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
Dec	I	I		Legal - Ecological-cultural - Demographic		Teaching		Conducted		18th A/Ds Day		Conducted		
		II		Changing Scenario and implications - Indian Perspective - Global Perspective		Teaching		Conducted						
		III		Unit II Economic growth		Teaching		Conducted		Clear & Green		Clear & Green		
		IV		Meaning & Economic growth		Teaching		Conducted						
				Factors influencing Development		Teaching		Conducted						
				Balanced Regional Development		Teaching		Conducted						

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ANNUAL CURRICULAR PLAN

Name of the College : SVRK GDC, Nidadavolu
Name of the Lecturer : K.N. Suryanarayana

Class : I & Com

Year : IInd Sem

Paper :

S. No.	Month	Week	Hours Available	Syllabus Topic	Additional Input / Value Provided / taught	Curricular Activity				Co - Curricular Activity				Remark
						Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	Activity Conducted	Hours allotted	Whether conducted	if not, alternate date	
In				Unit II Development and Planning		Teaching		Conducted		Clear & Green		Conducted		
		I		Rostow's stages of economic development - meaning - Types of Plans		Teaching		Conducted						
		II		Regional Development		Teaching		Conducted						
		III		Main objectives of Planning in India - NITI Aayog and National Development Council		Teaching		Conducted						
		IV		Five Year plans		Teaching		Conducted		National Voters Day		Conducted		

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ANNUAL CURRICULAR PLAN

Page No. _____

Name of the College : SREE DEVI, Nidavalur
 Name of the Lecturer : K. N. Sridharan

Class : T. B. Com Term : First Sem Page : _____

Sl. No.	Month	Week	Date	Syllabus Topic	Additional Input / Value Addition / Taught	Curricular Activity				Co - Curricular Activity				Remarks
						Activity Conducted	Hours allocated	Whether conducted	If not, alternate date	Activity Conducted	Hours allocated	Whether conducted	If not, alternate date	
	Feb	I		Unit IV Economic policy and New Economic Policy - New Industrial policy		Teaching		Conducted		Clear & Green		Conducted		
		II		Competition law - Antitrust policy - Objectives and Limitations		Teaching		Conducted		to 11/11/2020		Conducted		
		III		Union Budget - Structure and imple- mentation of Union budget - Monetary policy and RBI		Teaching		Conducted						
		IV		Dis & Social and Political and Legal Environment Concept of Social Justice States - Political Structure - Legislatures		Teaching		Conducted		Clear & Green		Conducted		

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The following are

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